



**\*\*ANNOUNCEMENT\*\***

October 18, 2005

Heritage Homecare is proud to announce the creation of a new web site designed to help our assisted living facility clients attract new residents.

You may visit the site at:

<http://www.browardalf.com>

Each of the facilities serviced by Heritage Homecare will have an information page located on the site that gives a brief outline of the facility and related information a consumer can use to aide in deciding on an assisted living facility.

There is NO CHARGE for this web site. It is FREE to all of our customers.

The only thing I need from each facility is to fill out and fax back the information sheet that will allow me to update your information on the site and give you a world wide presence via the internet.

Thank you for your continued support and loyalty to Heritage Homecare.

Complete the attached form and FAX BACK to me at 954-424-6219 as soon as possible.

Thank you,

Steven S. Rodriguez, BA  
Chief Financial Officer

Please fill out completely and LEGIBLY and fax back to 954-424-6219.

ATTN: Steve Rodriguez

Facility Name:	
Owner/Administrator Name:	
Address:	
Private/Semi Private:	
Price Range:	
Specialty Areas:	
License Type/Number:	
Level of Care:	
Capacity:	

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from

BrowardALF.com

I am happy to announce that I will be offering each facility the opportunity to have an internet presence free of charge.

In addition to the current format that I am using at [www.browardalf.com](http://www.browardalf.com) , I will be providing each facility the chance to post three pictures of their facility at NO CHARGE.

DON'T MISS THIS OPPORTUNITY!

Photo Specifications: Format .jpg or .gif / 640 x 480 or higher

Photos-ONE each of: Frontal View of Facility

Resident Room

Your choice (select a photo of something that sells your facility)

**All photos should be emailed to [steve@heritagehomecare.com](mailto:steve@heritagehomecare.com) as an attachment. Do NOT “insert” photo into email. Also, please be sure to note your facility name and address in the email – this is especially important for multi-facility owners. Do not mail in photographs – ONLY digital photos will be accepted.**

I hope that you find this beneficial to your operation. Please remember that [www.browardalf.com](http://www.browardalf.com) is sponsored by [www.heritagehomecare.com](http://www.heritagehomecare.com) . If your facility is not yet listed on [www.browardalf.com](http://www.browardalf.com) , please contact Steve Rodriguez at 954-452-8100, ext. 263 or download the form and memo at [www.browardalf.com/files/form.pdf](http://www.browardalf.com/files/form.pdf) .